

Matamoras Salutes Banner Program

Mission:

To recognize and honor Matamoras residents, past and present, who have served or are currently serving, in all branches of the United States Armed Forces.

Requirements:

To be considered for a banner, the honoree must meet the following requirements:

1. Be a past or current resident of Matamoras;
2. Currently serve or have served in one of the following branches: Army, Navy, Air Force, Marines, Coast Guard, National Guard, Space Force;
3. Be either honorably discharged or on active duty.

Banner Design, Time Frame & Location:

Banners are 30" x 60", double-sided vinyl and shall include the following:

- Honoree's name, the branch of service, active or veteran, photograph.
- Banners will be displayed from (on or around) Memorial Day to (on or around) Veterans Day on utility poles throughout the borough.
- Banner locations are random.

*We are not responsible for damage or vandalism to the banners. In the event of damage to a pole, all efforts will be made to rehang the banner on the new pole. Banners will be available for pickup after two years (you will be notified of pick-up dates/times) or rehang if not damaged.

-Photograph: For best results, photos should be 4"x6" to 8"x10", and the subject must be in military uniform.

Submission of Application: If emailing or mailing in a photo, please submit a **scanned copy of the photo**, not the original, as we are not responsible for lost/damaged photos. If brought to an in-person session, the original may be used because it will be scanned and returned immediately. For directions on scanning a photo, please see below.

Fees for Banner:

The fee of **\$200 per banner** includes a new banner, bracket, and installation/removal for two years.

All checks should be made payable to **Matamoras Borough**

Please include "Banner Program**" in the memo line**

All banners that are in good condition will be rehung. If you've already picked up your banner and wish for it to be rehung, please return it to the borough hall.

Applications and instructions for submission can be found at matamorasborough.com, and on the Facebook page Matamoras Salutes our Military.

Important dates:

- Monday, March 13th 4:00pm-7:00pm** In-Person Application/Photo Scan at Boro Hall
- Saturday, March 25th 8:00am-11:00am** In-Person Application/Photo Scan at Boro Hall
- Saturday, April 1st** Banner Application Deadline

*Instructions for scanning a photo:

- 1) Place the photo on the scanner and send to your email;
- 2) Next, scan your application and send to your email;
- 3) Send both to Matamorassalutes@gmail.com
- 4) If you don't have access to a scanner, we can help!

Our most sincere thanks for your interest and support!

Matamoras Salutes Banner Committee:

Cristin Cavallaro, Mary Gelormino, Mary Beth Sayles

Don't hesitate to get in touch with any questions at Matamorassalutes@gmail.com